## SANTA BARBARA THE AMERICAN RIVIERA®

## What's New

Winter 2013

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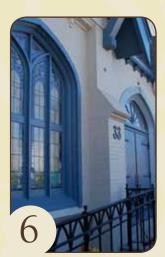


ith newly renovated rooms, The Fess Parker - A Doubletree by Hilton Resort invites you to enjoy Santa Barbara's most perfect beachfront location. Light and airy ocean hues decorate the new rooms and corridors, with crisp white drapes to catch the sea breezes from your balcony or patio. Don't forget the delicious chocolate chip cookies! FPDTR.com



since the lights went down in June, the Lobero Theatre has been working hard to preserve and enhance the historic building, California's oldest continuously operating theatre, for its own encore performance. New seats offer more legroom and better sightlines than ever before, and improved airflow and enlarged restrooms guarantee this will be the most comfortable season yet!

Lobero.com



nsemble Theatre Company (ETC) will debut its 2013-2014 season starting December 5th in the recently renovated "New Vic" located at 33 West Victoria Street. This intimate, contemporary, 300-seat theater will not only serve as the permanent home for Santa Barbara's professional theater company, but will also serve a rich variety of performing arts organizations. ETCB.org



oinciding with the Film Festival each year (January 30 - February 9), Film Feast ensures there will be plenty of award-winning cuisine for all in between film festival happenings. Local restaurants offer prix fixe menus that are guaranteed to please an array of palates over eleven days of festival fun, while hotels provide lodging offers. SantaBarbaraCA.com/FilmFeast



Ilm fanatics will flock downtown this year from January 30<sup>th</sup> through February 9<sup>th</sup> for the annual Santa Barbara International Film Festival (SBIFF). The pass-based festival will draw celebrities, fans, and industry professionals alike to utilize all Santa Barbara cinema has to offer with events and film screenings held in the historic theaters lining State Street. SBIFF.org



rassini Family Vineyards the only tasting in Barbara utilizing the cuttingedge Coravin technology to provide an enhanced tasting experience, pulling wine from the bottle without actually opening it. This means that for \$30, guests are able to taste selections of library and reserve wines which are not normally available to taste. GrassiniFamilyVineyards.com/ tasting-room



ber, the technology platform that connects riders to safe and convenient transportation with the tap of an app has formally launched in Santa Barbara, its first ever non-metropolitan US city. Currently available in 20 countries, Uber continues to expand globally and locally, providing a fast, cashless, and easy alternative to taxi and bus transportation.

Uber.com



'est Cheese Part Deux. opening early 2014, will and marketplace. The two work synergistically and "feed" each other, with the café using cheeses and cured meats from the marketplace-and the marketplace selling delicious items made from scratch in the café kitchen. Cheese tastings and cooking classes will begin as well.

Cestcheese.com



Parade annual Lights celebrates the holiday season with a lighted boat parade off the coastline of Santa Barbara. This year's parade is Sunday, December 8th and the boats will be decorated to the theme "Rock'n Roll'n Holiday." Festivities begin on Stearns Wharf and end with a fireworks show following the boat parade.

SantaBarbaraCA.gov



hole Foods Market, Santa Barbara recently opened The Buzz Hive, an intimate beer and wine eatery serving Tri-County beers on tap and local wines by the glass. Customers can dine on fresh-made local dishes and a portion of proceeds will go to the Santa Barbara Beekeepers Association (SBBA) and its Sweet Start beekeeping internship program. WholeFoodsMarket.com/stores/ SantaBarbara

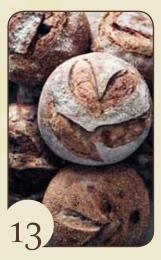


elegraph Brewing Company has opened their new tasting room housed in a renovated World War II-era Quonset hut in Santa Barbara's industrial zone east downtown. Featuring an eyecatching translucent façade, the tasting room showcases Telegraph's unique take on craft beers that reflect the spirit of the American Riviera and California's early brewing pioneers.

TelegraphBrewing.com



ead over to La Cumbre Plaza on December .4th from 5 to 7 pm for Santa Paws. Don't miss the chance to get the whole family in on the fun and dress up the pets to pose with Santa for pet photo night! Santa will set up his Winter Wonderland near Macy's and Pottery Barn. ShopLaCumbre.com/Events/ paws



ecently opened, Crazy Good Bread Company Carpinteria bringing exotic and delicious bread to the Central Coast and beyond. Fun combinations like Lavender Walnut, Lemon Country loaf, and Orange Chocolate spice up the classic bread menu. Every loaf is made fresh with quality ingredients and can be shipped anywhere in the United States. CrazyGoodBread.com



ohn Divola: As Far As I Could Get is a project le<mark>d by th</mark>e Santa Barbara useum of Art (SBMA) through January 12 and shown simultaneously at SBMA, LACMA, and Pomona College Museum of Art. It is the first solo presentation of John Divola's work, a photographer who enjoys merging photography, painting, and conceptual art. SBMA.net



he newly opened Santa Barbara Guitar Bar is L jamming to the beat of the Funk Zone. A Guitar Bar unlike any other guitar shop around, a gallery-like display of guitars on the walls and bar and lounge set up makes guitar-buying as comfortable as it gets. Demo rooms and lesson spaces are also available.

SBGuitarBar.com